



EG INTERNATIONAL ACADEMY

(by EMERALDGEARS INITIATIVE FOUNDATION GLOBAL under EGIF - capacity-strengthening initiatives)

Certificate Programme in Innovative Corporate Social Responsibility (CSR) and Sustainability

spanning **40 hours**. It can be designed as a comprehensive yet flexible curriculum to cater to professionals and organizations aiming to integrate innovative CSR and sustainability practices.

Certificate Programme in Innovative CSR and Sustainability

Total **Duration:** 40 **Hours**

Mode: Online/Offline/Hybrid

Target Audience: Corporate professionals, CSR executives, sustainability officers, academicians, and entrepreneurs.

Programme Modules

1. Introduction to CSR and Sustainability (4 Hours)

- **Topics Covered:**
 - Evolution and significance of CSR.
 - Key concepts of sustainability: Triple Bottom Line (People, Planet, Profit).
 - Legal frameworks for CSR: Global and Indian context (Companies Act 2013).
 - **Case Studies:** Successful CSR projects in India and globally.

2. Strategic CSR Planning and Implementation (6 Hours)

- **Topics Covered:**
 - Aligning CSR with organizational goals.
 - Stakeholder engagement and needs assessment.
 - Designing impactful and measurable CSR initiatives.
 - Monitoring, evaluation, and reporting frameworks.
 - **Activity:** Drafting a CSR strategy for a hypothetical organization.

3. Innovative Approaches to CSR (6 Hours)

- **Topics Covered:**
 - Leveraging technology for CSR (AI, IoT, and Blockchain).
 - Social entrepreneurship as an extension of CSR.
 - Partnerships and collaborations for collective impact.

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O-464, Gaur City Center, Gaur Chowk, West, Sector 4, Greater Noida, Uttar Pradesh-201318, INDIA

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- Circular economy and its role in CSR.
- **Case Study:** Tech-enabled CSR innovations.

4. Sustainability Practices and SDG Alignment (6 Hours)

- **Topics Covered:**
 - United Nations Sustainable Development Goals (SDGs).
 - ESG (Environmental, Social, and Governance) frameworks and their implications.
 - Carbon footprint reduction and net-zero strategies.
 - Creating an organizational sustainability roadmap.
 - **Activity:** Developing a sustainability action plan for a business.

5. Legal and Ethical Frameworks in CSR (4 Hours)

- **Topics Covered:**
 - CSR compliance and regulatory requirements in India and globally.
 - Ethical dilemmas in CSR and sustainability practices.
 - Anti-corruption and transparency in CSR funding.
 - **Case Studies:** Examining ethical controversies in CSR.

6. Impact Assessment and Reporting (4 Hours)

- **Topics Covered:**
 - Measuring CSR outcomes: Tools and methodologies.
 - Social return on investment (SROI) frameworks.
 - Sustainability reporting standards: GRI, BRSR, and others.
 - Communicating impact to stakeholders.
 - **Activity:** Crafting a CSR impact assessment report.

7. Leadership and Innovation in CSR and Sustainability (6 Hours)

- **Topics Covered:**
 - Building a CSR leadership culture.
 - Fostering innovation for sustainable business models.

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- Change management and employee engagement in CSR.
- Future trends in CSR and sustainability.
- **Guest Lecture:** By an industry leader or sustainability expert.

Programme Features

- **Interactive Activities:** Role-playing, group discussions, and case studies.
- **Hands-On Projects:** Designing a CSR initiative, sustainability plan, and impact report.
- **Certifications:** Recognized by industry bodies or institutions.
- **Resource Materials:** E-books, toolkits, and video lectures.

Assessment and Certification

- **Assessment Method:**
 - Module-wise quizzes.
 - A capstone project (integrated CSR and sustainability proposal).
- **Certification:** Awarded upon completion of all modules and successful assessment.

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